

# Video Production



## Power of Video

Video is an economic tool that will communicate your message with power and clarity.

Productions can be designed to communicate in multiple languages and to be accessible to those with disabilities.

Video can be used to demonstrate a difficult concept, to take your viewer to a remote location or to draw them into the situation.

Including video in a training course or on your website can greatly increase its effectiveness. Interest goes up and retention increases dramatically. When used to sell a concept, a program or a product, video has been proven to be up to six times more effective than static media. Everyone understands video.

## Rivertown Capabilities

Rivertown has extensive video and audio capabilities and use current HD digital video equipment. We can capture broadcast quality video in your office, your plant, or anywhere in the world.

We can produce your complete project, or we can work in partnership with your staff to produce only the parts they need assistance with.

## Translations

Our multi-lingual culture requires multiple languages. Rivertown Communications can provide translations, narrations, and subtitles in any language. Captioning is also available.



Your completed video can be delivered in many ways including:

- As part of web delivered training
- An e-mail attachment
- A downloadable video file from your website
- As a streaming media file from your website
- On a DVD
- As a podcast
- Sent to a mobile device